



NARROWING THE DIGITAL DIVIDE

A Call for WEGO Champions

#wegoforward

#kitajagakita



#WEGOFORWARD Program

A Call for Youth Champions to Aid the Ageing Population

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What is WEGO?

WEGO stands for Warga Emas Go Online.

We are a youth-driven community project with the aim of empowering the ageing population to be independent by mastering the usage of smartphones.

WEGO is one of the 26 social impact projects awarded grant from Young Southeast Asian Leaders Initiative (YSEALI) across Asean countries in 2021.



SEEDS FOR THE FUTURE



WEGO's GOALS

Youth are the ChangeMakers

Malaysia officially became an ageing country in 2020. We are predicted to be an aged society by 2044.

This is why we need to start today.

Our mission is to narrow the digital divide between generations through structured, volunteer-based mobile literacy programs for senior citizens.


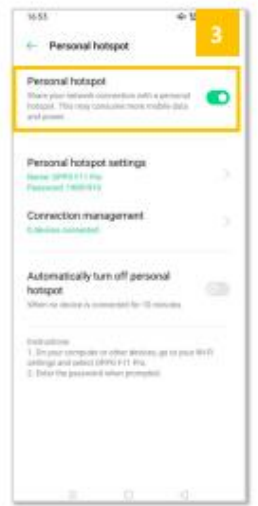
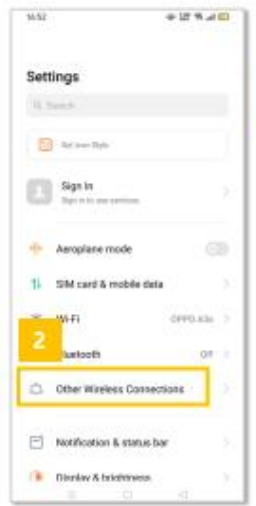
Our goal is to impact more than

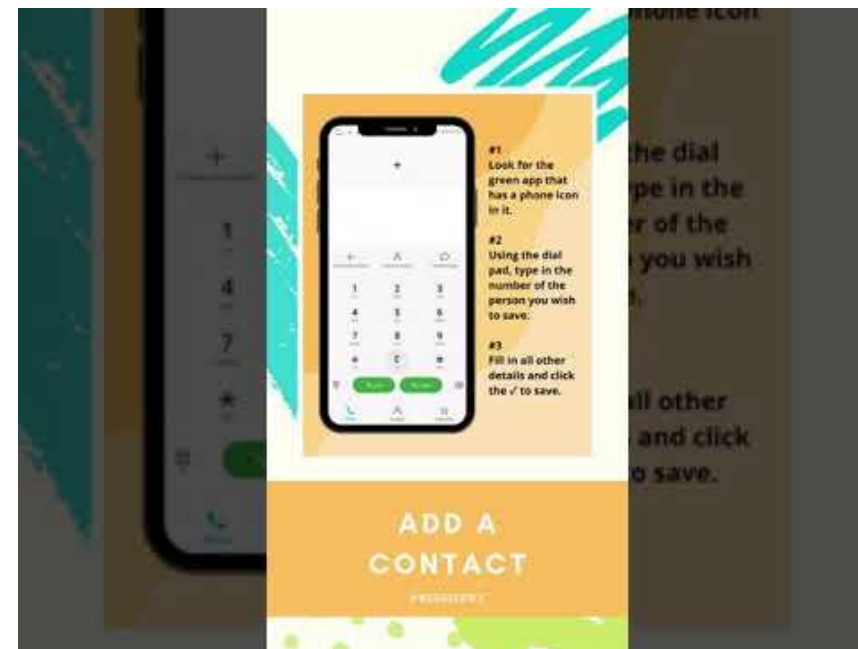
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senior citizens
by Jan 2022.

WEGO's Initiatives

Turn on mobile data Pasang data internet

1. Find the settings icon and click on it.

2. Click on other wireless connections and click personal hotspot.

3. Ensure the personal hotspot button is colored. If it is grey, click on it.



#1 Look for the green app that has a phone icon in it.

#2 Using the dial pad, type in the number of the person you wish to save.

#3 Fill in all other details and click the ✓ to save.

ADD A CONTACT

Step-by-step Shareable
Written Modules

Byte-Sized Online Series

#WEGOFORWARD Program

We believe **Actions Speaks Louder Than Words**
We believe that **Every Single Action Matters**
We believe that **Every Youth can Drive An Impact**

#WEGOFORWARD Program enables youths to play their part in narrowing the digital gap among senior citizens, starting with their own family members aged 55 years old and above.

This is a train-the-trainer module for every youth to be able to drive change in **ensuring equal access to education** and **enabling the ageing population** to adapt to society's progress.



A Call for WEGO Champions

NOT ALL HEROES WEAR CAPES, BUT ALL HEROES HAVE THE RIGHT MOTIVATION

Any student is able to participate in #WEGOFORWARD Program and be certified as a WEGO Champion as long as the:

1. Student has at least 2 networks who are 55 years old and above (module participants).
2. Student attends all online training conducted by WEGO Team.
3. Student is able to submit pre and post surveys to be completed by module participants.
4. Student is able to submit 30 seconds - 1 minute recording of engagement session with module participants.
5. Student nominates 1 participant to an online forum conducted by WEGO Team at the end of program.

Why be a WEGO Champion?

Build a portfolio in civic engagement

Improve interpersonal communication skills

Be certified in YSEALI-backed up project

Join WEGO Team as a facilitator

Be featured in WEGO's social media campaigns

Receive LinkedIn Training & Recommendation

Benefits for our Supporting Partner

Our partners will receive an appreciation video from WEGO which will be posted on all social media channels.

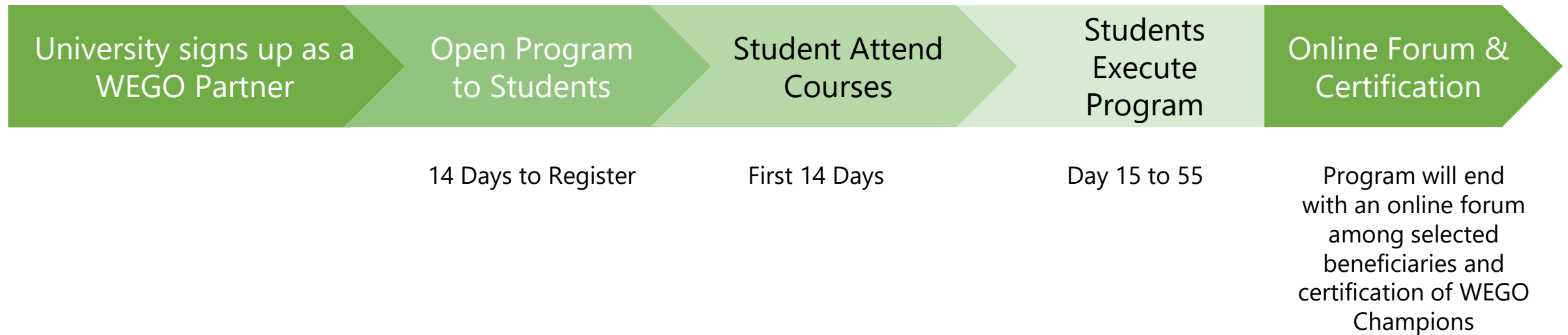
1. Students get to participate in an internationally-recognized project
2. Students get hands-on project management experience
3. Students get exposure to YSEALI Seeds of the Future

Institution would **have produced 20 student leaders** who contributed to the **UN Development Goals.**

Institution would have impacted at least **45 of the ageing population to be self-sufficient** through mobile literacy.

How Do #WEGOFORWARD

This program is a 60-days program but has flexi-hours arrangement.



This community outreach project will be fully-funded by WEGO.

Support #WEGOFORWARD Program #kitajagakita

We would be more than happy to have a chat with you. For more information, visit our website at <https://projectwego.weebly.com/>

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WE GO

WARGA EMAS GO ONLINE



SEEDS FOR THE FUTURE

