

A LETTER FROM US

Hello!

We are excited to have you on board as a volunteer.

When we started this project, it was because one of our “popo” (grandma) struggled a lot with using her smartphone to give us calls during the Covid-19 period. As we helped her, we realized that this was a real gap that needed to be addressed.

In Malaysia, 10% (3.4 million) of the 2019 population is composed of those 60 years old and above. In just another five years, this percentage will increase to an estimation of more than 15% of the population. By 2044, we are predicted to be an aged society. The reality is that our current cohort of senior citizens today don't have the same degree of exposure to mobile literacy – be it in terms of time or complexity. It becomes a real danger due to their sense of helplessness. Malaysia has the highest number of mobile scam victims who are senior citizens (top 19th globally, 63% of fraudulent calls in 2019). In 2020, there was a 71-year old man who lost a million MYR of savings due to this.

Our mission is to narrow the digital divide between generations through structured, volunteer-based mobile literacy programs for senior citizens.

How does WEGO play a role?

WEGO stands for **Warga Emas Goes Online**. Warga Emas in Bahasa Malaysia means senior citizens; and our vision is to empower senior citizens to be self-reliant by utilizing mobile functions and applications. With WEGO, senior citizens will finally receive mobile literacy training. Which apps to download; how to download; whatever they have been too shy to ask, we have them covered, because WEGO forward together as a nation.

We look forward to working with you.

Much love,

Azre, Natasha, & Natalia